

www.goget.com.au

tel 1300 769 389

like
owning
a car
only
better



GoGet
carshare

Get a car now without the hassle & expense of owning one

GoGet gives you instant access to a network of new cars parked nearby. As a member you have all the benefits of a car without the hassles of owning one. GoGet saves you time and money, helping you to go get more out of life.

How does it work?

Anytime you're ready to go, simply book your GoGet car online or via the phone for as little as an hour, or for longer if you need it. Once booked the car is yours. All you do is jump in, drive and bring it back to the same spot. At the end of each month you get an itemised account for exactly what you used, much like a phone bill. What you don't get are mechanical bills, insurance and registration costs, cleaning hassles and everything else that goes with car ownership.



Join



Reserve by
the hour



Cars parked
nearby



Drive

Is it for me?

GoGet is perfect for:

- People who don't need a car every day
- People who already own a car but don't want a second car
- Organisations and businesses that want the benefit of a low cost, fully managed car fleet

Locations

All our cars live in special reserved parking spots (we call them 'pods'), making them easier to find and even easier to get a park.

We make sure our pods are:

- Close to public transport services
- Close to homes and local businesses
- Safe and well-lit at night
- Easy to reach by walking and cycling

Our pods are near each other to give members access to the widest range of cars, so if the car in your closest pod is booked you'll find another one just down the road.

Pricing

As a GoGet member, you can meet all your driving needs at a fraction of the cost of car ownership.

Our pricing is better than rental car companies with the added benefit of being able to access a car whenever you need one.

Once-off joining costs:

- \$25 one-off application fee per driver (includes Driver's License History check)
- \$500 fully refundable security deposit

Ongoing monthly fee:

There are two membership plans to choose from: Go Frequent and Go Occasional.

Your membership fee includes:

- Petrol
- Dedicated parking
- Insurance
- Maintenance and cleaning

Go Frequent Go Occasional

Membership fee per month	\$30.00	\$15.00
Trip charges per hour	\$ 4.40	\$ 6.60
per km	plus \$ 0.35	plus \$ 0.35
Day rate includes 150km free	\$68.00	\$68.00
over 150km	\$ 0.20 per km	\$ 0.20 per km
No. of drivers allowed	3	2

and....we pay for petrol!

Prices shown are those at the time of printing July 2006.

Plus between midnight and 6am there's no hourly charge which means if you use a car overnight you always get 6 hours free.



So how do I choose the right plan for me?

To help you pick the plan that's right for you, compare yourself to one of our members to find the closest match to your needs. Or, give us a call and we'll help you select the one that is best for you.

GoFrequent - member profiles:

Dale

"I need a car once or twice a week to catch up with friends, do the shopping or take the kids to weekend sports."

Julie

"I work from home so I need a car a couple of times a week to pop out to visit clients. When I'm not working I'll be doing at least a trip a week to visit friends."

The Go Frequent Plan is the one for you! With the lowest hourly rate, it's the best value if you need a car more than three or four times a month.

GoOccasional - member profiles:

Christine

"I definitely need access to a car but it's only every now and then."

Lee

"We have two cars but only use the second one once or twice a month. Now we can sell the second car and use GoGet as our back up."

The Go Occasional Plan is perfect if you only need a car now and then. For half the cost of a car registration, you have access to a car whenever you need one.

GoGet for your organisation

Businesses and organisations can take advantage of car sharing by joining a unique service not available anywhere else in Australia. If you need access to a fleet of cars for a fraction of the cost GoGet has 3 simple solutions.

- As a regular GoGet member. Organisations on the Go Frequent Plan are allowed up to 5 additional drivers.
- As a partner to locate a GoGet car at your workplace.
- As a fully outsourced fleet leasing service that includes our web and phone booking technology.

Special benefits for businesses and organisations include:

- Fully itemised usage account for each trip
- Full tax-deductability
- A range of vehicles for different work jobs
- Application check to make sure all our drivers meet our safe driving standards

Contact us today, let us know what you need and we'll tailor a package for you.



It's a simple, green idea that will save your organisation money

' We've got a fleet of new cars on tap in central locations across Sydney and Melbourne. We save a lot of money on unnecessary taxi fares, rental cars, parking fees and fines not to mention managing how our staff travel around. I'd recommend GoGet to any organisation that is looking for a flexible, cost-effective fleet alternative.'

Patrick Franklyn, Co-ordinator, Arcadia University

Check out our website, www.goget.com.au for business case studies.

How to join

Joining GoGet is easy! Just follow these three steps and before you know it, you'll be in the driving seat!

First, check you're eligible to join.

- 1** You need to:
 - Be at least 21 years old
 - Have a current driver's license with over 2 years of driving experience
 - Have a good driving history (i.e. no major violations in the last 10 years)
- 2** Next, you can either sign-up online or complete the application form at the back of this booklet. This usually takes 5 minutes and you'll need to have your driver's licence and credit card details handy.
- 3** Once we've received your application and security deposit, within 3 working days you'll receive your GoGet member pack including:
 - Your member card to access the cars
 - Your member number and password to access the booking system
 - All the information you need to get the most out of your membership

Our Commitment

We ensure all members have the same hassle-free experience and treat the cars and service fairly.

As a member of GoGet:

- You have access to clean, well-maintained cars 24/7
- Every car is ready to go for when you've booked it, including at least 1/4 of tank of petrol at the start of your trip
- We'll use all member feedback to shape the current fleet and all future car choices and pod locations

Member responsibilities

This means members agree to:

- Return cars clean and tidy
- Return cars on time and with at least a 1/4 tank of petrol
- Drive responsibly at all times



About GoGet

GoGet was formed to bring a fun new transport service to Australia.

GoGet helps members and their communities to:

- Have the option not to own a car
- Reduce the time people spend in cars
- Make the air a bit easier to breathe
- Take under-used private cars off local streets
- Get more people onto public transport
- Make walking and cycling the norm (and driving a car the exception)

As Australia's first professional car sharing service GoGet is over three years old and now operates in Sydney and Melbourne.

GoGet works with progressive organisations to save money and get private cars off the road

These include:

- Local Councils and Government
- Large Institutions (i.e. Universities and Hospitals)
- Developers and Strata Managers

Fleet Guide

We carefully choose our vehicles to be safe, fun, reliable, simple to use and designed to high environmental standards.

Our fleet features a range of cars including:
City run-arounds – smaller compact cars perfect for running around the inner-city (and fitting into those tight parking spots!)

Toyota Yaris 5 door Hatchback & Sedan



Features:

- Dual airbags (driver/passenger)
- ABS brakes
- Top 5 star NCAP crash rating
- Usable cargo area – rear seats fold flat (hatchback only)

Weekend get-aways – larger cars including station wagons for those bigger trips.

Toyota Corolla 5 door Station Wagon & Hatchback



Features:

- Station wagons include cargo protection screens
- Free National Parks passes (station wagons only)
- Roof racks (station wagons only)
- Large cargo area – rear seats fold flat

GoGet also has handy vehicles including utes with furniture trays that make it easy to pick-up and drop-off larger goods.

All GoGet vehicles are:

- Automatic
- Air-conditioned
- Fully maintained and serviced to manufacturers standards
- Cleaned regularly by professional contractors
- Covered by 24 hour roadside assistance

In addition all GoGet vehicles are fitted with:

- Child-seat and baby-capsule anchor points (excluding utes)
- Radio and CD player and sometimes an MP3 compatible player
- Street Directory
- Set of fuel cards for major service stations so you can fill up at our expense



Frequently Asked Questions

1. What happens if everyone wants to use the cars all at once?

Because GoGet actively monitors the availability of vehicles and adds additional cars when needed, this very rarely happens. In practice, members who only need a car during the week are balanced with members who are more likely to use a car on the weekend. Also, each pod generally has 2 or more vehicles to minimise the chance of all vehicles being used at the same time.

2. Do I have to pay for petrol and who re-fuels the car?

No, you don't have to pay for petrol but you are required to re-fuel the vehicle whenever the petrol gauge falls below the 1/4 full mark. As a guide, members have to fill up about once every 20 trips they make.

3. What happens if another member is late in bringing the car back for me?

The good news is that it hardly ever happens. If it does, we'll organise another car for you straight away. If there isn't another one readily available, you'll receive a \$25 driving credit towards your taxi fare and the late member could be fined.

4. What's the shortest and longest amount of time I can use the car for?

The minimum length of time you can book a car for is one hour. After that, you can have it for as long as you need it.

5. What happens if I crash the car?

Don't worry. A GoGet car is just like a normal car when it comes to insurance. It's fully covered and has an excess amount that's reimbursed to you if you are not at fault. Insurance excess reduction is also available.

6. Can I extend my booking if I need to?

Yes, our touch-tone booking system allows you to extend your booking over the phone or online at any time.

7. Is car sharing a new idea?

Not at all. Car sharing has been operating successfully in Europe and North America for over 30 years and has boomed in the last 10 years with the advent of web-based booking and management.

join us! Membership Application



Personal Details

Application Date

Given Names

Family Name

Address: home

State:

Postcode:

Address: work

Phone: home

Phone: work

Phone: mobile

Date of birth dd:mm:yy

Email address

Drivers License Details

Drivers License number

Card Number (if applicable)

Years held

Place of issue

Expiry

Classes

Conditions

Membership Details

Plan Selection GoFrequent (\$30/month) GoOccasional (\$15/month) GoTrial (\$0/month, 3 month trial)

Payment Details

Card Type

Expiry mm:yy

Name on card

Card Number

Terms and Conditions

I understand that the application fee will be charged to the credit I submit below regardless of my acceptance to GoGet. I understand that the insurance excess is \$1250. I understand that no insurance for any vehicle in the control of the above stated driver is in force until such time that this Membership form is received and accepted by GoGet. I also agree at the request of GoGet to obtain from the relevant authority or Government department a complete and up to date record of offences. Everything stated in this application is true to the best of my knowledge.

Signature

Date

What happens next?

- 1 Send this form to: GoGet CarShare PO Box 1009 Newtown NSW 2042
or fax to: (02) 8211 5119
- 2 We'll call you and check your details and ask you some further questions
- 3 We'll process your membership and pop your pack in the mail
- 4 You'll receive your pack with everything you need to get going straight-away

How did you hear about us?

Media

Direct mail

Booklet

Festival

Sign on car

Word of mouth

Local café

Other

How did you get this booklet? _____